

CANINE OM OBESITY MANAGEMENT™

A complete dietetic pet food for adult dogs for the reduction of excessive body weight and for the regulation of glucose supply (diabetes mellitus).

RECOMMENDED FOR & NOT RECOMMENDED FOR

- ✓ Obesity and weight management
- ✓ Weight loss for diabetic dogs
- ✓ Fibre-responsive diseases such as:
 - constipation
 - hyperlipidaemia
- ✓ Fibre-responsive colitis
- ✗ Not suitable for growth and reproduction
- ✗ Conditions associated with hypercatabolic state (advanced heart failure, CKD IRIS stages 3 and 4)



400 g 1.5 kg, 3 kg and 12 kg

KEY BENEFITS



HIGH PROTEIN

High protein level

to help promote loss of fat while maintaining muscle mass¹



LOW KCAL

Low calorie diet to help with weight loss



GLUCOSE CONTROL

Glucose control

Low Glycaemic Index carbohydrate sources to help nutritionally manage diabetes mellitus¹

ADDITIONAL BENEFITS & CHARACTERISTICS

Helps promote effective and steady weight loss

Supported by a clinical trial on obese dogs*

Helps reduce caloric intake while maintaining satiety

High protein level and added fibre

Helps reduce post-prandial fluctuation in blood glucose

Low glycaemic index complex carbohydrate

Helps maintain optimal bodyweight after weight loss

The same diet can be fed for maintenance to reduce the risk of rebound obesity

¹ Dry Formula only.

* Clinical trial on 42 dogs, using a high protein formula, Nestlé PURINA®, 1999.

CANINE OM OBESITY MANAGEMENT™

COMPOSITION (DRY)

Corn*, soya meal*, dried poultry protein, barley*, wheat gluten, pea hulls*, cellulose, digest, minerals, pork fat.

* Carbohydrate sources.

COMPOSITION (CAN)

Pork heart and liver, poultry heart and liver, cellulose powder, flour rice, minerals, sugar.

KEY NUTRIENT VALUES*

	Dry	Wet
Moisture	7.5%	78.5%
Protein	29%	8.7%
Fat	6%	2.5%
- Linoleic acid	1.5%	0.5%
Carbohydrate	41%	3.7%
- Starch	23.1%	0.9%
- Total sugars	1.7%	0.9%
Crude fibre	10%	4.4%
Soluble fibre	1.6%	0.3%
Insoluble fibre	18.7%	5.5%
Vitamin E	300 IU/kg	73 IU/kg
Metabolisable energy (ME) [†]	2961 kcal/kg	568 kcal/kg

* Typical analysis in the final product as fed.

[†] Calculated following NRC 2006 equations.

FEEDING GUIDELINES

The suggested daily food intake for weight loss is based on the dog's current weight, average caloric requirements and a desired weight loss of 1-2% of body weight per week. Daily food intake must be adjusted every 4 weeks. PURINA® PRO PLAN® VETERINARY DIETS OM Obesity Management™ can be fed long term for dogs prone to weight gain using the maintenance feeding quantities. In case of hyperlipidaemia the recommended period of use is initially up to 2 months.

FOR ADULT MAINTENANCE

Body weight (kg)	Dry (g/day)	Can/day	Dry + can combined	
			Dry (g/day)	Can/day
2.5	75	¾	35	½
5	120	1 ¾	45	1
10	190	3	115	1
15	250	3 ½	175	1
25	355	4 ⅔	200	2
35	440	5 ¾	290	2
45	525	7 ¼	370	2
70	705	9	475	3

FOR ADULT WEIGHT LOSS

Body weight (kg)	Dry (g/day)	Can/day	Dry + can combined	
			Dry (g/day)	Can/day
2.5	60	¾	20	½
5	95	1 ¼	60	½
10	155	2	75	1
15	200	2 ⅔	125	1
25	285	3 ¾	130	2
35	355	4 ⅔	200	2
45	420	5 ½	265	2
70	565	7 ½	335	3

For each additional 5 kg of body weight, feed an additional 25 g of dry food or ½ of can per day for weight loss and feed an additional 30g of dry food or ½ of can per day for weight maintenance.